

CALL FOR PROPOSALS FOR REFEREED PRESENTATIONS

2018 BUSINESS EDUCATION RESEARCH CONFERENCE (BERC)

Held in conjunction with the National Business Education Association (NBEA) Convention

March 27-31, 2018, in Baltimore, Maryland

Sponsored by the Association for Research in Business Education
and the National Association for Business Teacher Education

PROPOSAL SUBMISSION DEADLINE: OCTOBER 1, 2017

Proposals are requested for empirical research or applied research presentations that are related to business education and are of national/international scope and interest. **Proposals should not be submitted for studies that have been or will be formally described or presented at a professional meeting or in a journal or proceedings prior to this conference.** Only proposals prepared on the attached form will be accepted for review. **NO FULL PAPERS WILL BE ACCEPTED** as proposal submissions. Authors of accepted proposals will be invited at a later date to submit full papers for best paper award consideration.

AWARDS: Three outstanding paper awards will be presented at the conference: one for empirical research; one for innovative instructional practices (applied research); and one for Business Teacher Education research. The top-rated papers for the conference will be published in *The Journal of Research in Business Education* (JRBE); the *Journal of Applied Research for Business Instruction* (JARBI); or the *Business Teacher Education Journal* (BTEJ). Only complete manuscripts will be considered for awards.

CONDITIONS: All proposal submissions will be subjected to a blind review process. Please note the following:

- ❑ All BERC presenters must be registered for the NBEA Convention. BERC presenters must be current members of both NBEA and ARBE to present in the Business Education Research and/or Research-Based Innovative Instructional Practices tracks. Each BERC presenter for the Business Teacher Education Research track must be a current member of NBEA and be an active business teacher education faculty member at a current NABTE Institution.
- ❑ Authors are responsible for all travel, lodging, and other costs related to participation in the conference.
- ❑ Handouts, if provided, are the responsibility of the authors/presenters.
- ❑ **NO INTERNET ACCESS** will be provided for presentation sessions.

RESEARCH TRACKS: Submissions must be about research that has not been presented in a journal or at a professional meeting prior to the conference. The research may be in progress at the time of the submission, but the proposal must confirm that the study will be completed with findings and conclusions/recommendations by the time it is presented at the conference. All proposals are blind reviewed. The time allocation for presentations will be determined based on the number of selected proposals. Details will be provided in January prior to the conference. All submissions must fall into one of the following tracks.

- ❑ **Business Education Research.** Presentations may be related to any aspect of *business education*. Examples include (but are not limited to) research studies related to accounting, assessment and accountability, business communication, career and technical education, computer applications, critical thinking, data-driven course design, distance/online education, e-business, economic education, entrepreneurship, ethics, information systems, international business, law, marketing education, pedagogy, personal finance, professional development, social media, soft skills, student success, training and development, and work-based learning.
- ❑ **Research-Based Innovative Instructional Practices.** Presentations in this category will address applied research, classroom teaching applications, and other unique instructional strategies. Topics may include (but are not limited to) case studies of classroom or workplace applications, approaches to curriculum and instruction, strategies for linking school-to-work, theoretical models, modeling, assessment with accompanying evaluation, and exemplary training and industry-based initiatives.
- ❑ **Business Teacher Education Research.** Presentations must be directly related to *business teacher education* topics. Examples include (but are not limited to) research studies related to methods courses, student teacher supervision, mentor teachers, evaluation of pre-service teachers, best practices in the assessment of teacher education programs, and accreditation of teacher education programs.

PROPOSAL FORM MUST BE SUBMITTED BY OCTOBER 1, 2017, TO:

Dr. Virginia Hemby-Grubb, Middle Tennessee State University, Virginia.Hemby-Grubb@mtsu.edu

2018 BUSINESS EDUCATION RESEARCH CONFERENCE (BERC)

PROPOSAL FORM

Title of the Presentation:	
Research Track: <i>(please select the track for your presentation)</i>	<input type="checkbox"/> Business Education Research (empirical) <input type="checkbox"/> Research-Based Innovative Instructional Practices (applied) <input type="checkbox"/> Business Teacher Education Research (empirical)
Submitting Author's Name: <i>(primary contact)</i>	
Email Address:	
Institution:	
Mailing Address:	
Work Phone Number	
Home or Cell Phone Number:	
NBEA Membership No.:	
ARBE Member:	<input type="checkbox"/> Yes <input type="checkbox"/> No
NABTE Institution or NABTE Associate Member:	<input type="checkbox"/> Yes Name of Institution: _____ <input type="checkbox"/> No
<p>PLEASE NOTE: A complete list of all authors will be requested if the proposal is accepted. All authors of accepted empirical research (Business Education Research) or applied research (Innovative Instructional Practices) proposals must be current PROFESSIONAL members (not student members) of NBEA and ARBE. All authors of accepted Business Teacher Education Research proposals must be current PROFESSIONAL members (not student members) of NBEA and active business teacher education faculty members at a current NABTE Institution. In addition, all authors of accepted proposals must register for the NBEA Convention by JANUARY 26, 2018.</p>	
Purpose or Objectives: <i>(current issues, questions, problems)</i> 200 WORDS MAX	
Methods and Procedures: <i>(data collection)</i> 200 WORDS MAX	
Findings and Results: 500 WORDS MAX	
Conclusions & Recommendations: 300 WORDS MAX	
References: <i>(current APA style)</i>	

**To download a copy of this form, please visit the NABTE website:
http://www.nabte.org/research_conference.html**

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