

PORTRAIT OF A PROFESSION: BUSINESS EDUCATION

Business teachers prepare people for careers in business and education.

- In high schools, business teachers help students understand the basic skills and knowledge needed to become gainfully employed and to be productive, contributing members of society, or to continue their education.
- In community colleges, business instructors teach business or technical courses in their areas of expertise.
- In universities, business education professors prepare students to teach business courses in high schools and colleges.

Want to know more? Here are examples of award-winning Business Education professionals...

SHELLY MOWINKEL, Milford Public Schools in Milford, Nebraska. As a newly minted business educator, Mrs. Mowinkel chose to transform her role as classroom teacher to knowledge facilitator, and her classroom from one of isolation into one where students engage with the outside world. Her students use tablets to learn and collaborate with each other. They become content creators, not just content consumers, producing digital citizenship presentations, podcasts, and websites—and sharing their work with real-life audiences.



DENNIS R. KREJCI, Tri County High School in DeWitt, Nebraska. Mr. Krejci's "leadership through service" ethic reaches beyond his school to professional organizations. "[Professional] meetings provided me with great opportunities to network, as well as to learn new strategies from veteran teachers," he says. He has contributed to multiple organizations in numerous roles: committee member, newsletter editor, task force member, officer, and executive board member. Mr. Krejci's passion for business education and his willingness to be involved inspires colleagues and students alike.



KIMBERLY A. SCHULTZ, Kirkwood Community College, Cedar Rapids, Iowa. Mrs. Schultz raises the bar for professionals in her field. She is an accomplished educator, an expert on assessment, a visionary leader, a tireless advocate for business education, and a dedicated role model. A believer in authentic assessment, Mrs. Schultz's classroom simulates the work environment. She favors project-based instruction over tests, and meaningful feedback from industry professionals over grades alone. One student told her, "My perfect description [of what you do] would be 'tough love.' You are always willing to help but you aren't going to make it easy on us."



BARBARA E. HAGLER, Southern Illinois University, Carbondale, Illinois. Barbara Hagler has made a career of saying "Yes!" to business education, and the profession has been richer for it. She has presented at national conferences, served as a reviewer for journals and NBEA yearbooks, and held local and national office. She has written for such publishers as Pearson and IGI Global, and has published numerous articles in the Business Education Forum, Journal of Research in Business Education, the NBEA Yearbook, and the Business Teacher Education Journal. She is recognized as an expert in technology, research methodology, online learning, and assessment.



KELLY SCHOLL, Business Education Supervisor, North Dakota Department of Career and Technical Education, Bismarck, North Dakota. Ms. Scholl has been involved in business education since she was a teenager. As a professional, she has continued to be recognized for her achievements as a business educator at the high school, college, and state levels, and for her service to the field, the profession, and the business education community. Kelly Scholl's colleagues praise her active participation in professional associations. She willingly takes on leadership roles such as planning, developing, and managing statewide FBLA and PBL conferences—and collaborating on the delivery of an annual professional development conference for her state's CTE teachers.

