

## REASONS TO MAJOR IN BUSINESS EDUCATION

Give a little, get a little. Give a lot, get a lot. It is the same with a career. Ask business educators why they do what they do, and here is what they will tell you: Teaching business is rewarding, fulfilling and energizing!

### 10 THINGS BUSINESS TEACHERS GIVE THEIR STUDENTS

1. An orientation to the world of work, which is another word for opportunity.
2. Hands-on learning about what it means to be part of a team.
3. Enhanced literacy in technology, personal and business finance, communications, international commerce, and organization and management.
4. The desire to work harder and better than they thought possible—and like it.
5. The chance to develop marketable skills and habits they can apply to any career.
6. A personalized learning environment.
7. The chance to develop practical skills like writing a resume and knowing how to dress and present themselves in an interview.
8. The opportunity to discover a job or career they will fall in love with.
9. The confidence and competence they need to be employable.
10. The skills to make a living, support a family, pursue their dreams, and succeed in business and in life.



### 10 THINGS BUSINESS TEACHERS GET FOR THEIR EFFORTS

1. The chance to stay up-to-date on the latest technology and business trends, which doubles your employment options: you can work as a teacher or as a businessperson in virtually any industry, based on your area of expertise (accounting, marketing, information systems, management, economics and personal finance, etc.).
2. Rarely, if ever, having to answer the question, "Why are we doing this?" or "When will we ever use this?" Students want to be in your classes because what you are teaching relates to everyday life.
3. The privilege of teaching what you do best, in an environment where every day is different. Bored? Never!
4. Work schedules that are compatible with family life.
5. Respect from the business community for your organizational skills, your expertise in training employees, and your ability to speak the language of business.
6. The opportunity to be actively involved—no sitting behind a desk all day—with people who love students, love learning, and love life.
7. Instant rewards: your amazement at seeing the skills your students have learned in such a short time, and their pride in mastering those skills.
8. The chance to belong to a supportive and respected professional team, working alongside colleagues who generously help you develop into the best teacher you can be: by listening, sharing ideas, or mentoring.
9. Students who come back to thank you for what they learned in your class.
10. What you cannot get anywhere else: the chance to help someone believe in themselves.